



Global Summit/Award

SPONSORSHIP PACKAGES

We believe in recognizing excellence in service with impeccable achievements in humanitarianism, community service, entertainment, governance, and African development efforts.

We are glad to welcome you to be a part of this momentous event. Support us and donate. We appreciate your sponsorship!

Find below the various sponsorship packages and their corresponding benefits:

GEM Empowerment Awards (A 1-day event)	GEM Summit & Banquet/GALA (A 2 or 3 -day annual event) (*subject to change)
<p>Corporate Gold \$10,000+</p> <ul style="list-style-type: none"> ▪ Corporate Gold listing on all major events promotional material and programs ▪ A premier table location for 10 guests at all major events ▪ Display of logo on media screens commensurate with size of investment ▪ Partnership listing on all award and non-banquet events ▪ Logo link on our website ▪ Year-round banner ad on our website (company to provide banner ad) 	<p>Diamond Sponsor (\$15,000+)</p> <ul style="list-style-type: none"> • Named as GEM’s Official Sponsor • VIP seating at Awards Banquet/Gala • 4 Additional copies of the final Annual Awards Magazine • Room branding, 3mins video presentation, booth space and souvenirs branding • Opportunity to give a 5 min remark at Awards Ceremony • Be a contributor on GEM Nomination Committee for the next year • On Stage acknowledgment at Gala • Greetings in the current year Awards Magazine • 1 Complimentary table (12 people) <p>Brand Awareness</p> <ul style="list-style-type: none"> • Logo recognition on website • Logo featured on Gala Signage, Welcome Banner & Red Carpet • 100-word online description of your business, products & services • Logo recognition in GEM Annual Awards Magazine • Branding on post-event communications (emails, press releases, letters)

Corporate \$7,500+

- **Corporate** listing on all major events promotional material and programs
- A premier table location for 8 guests at all major events
- Display of logo on media screens commensurate with size of investment
- Partnership listing on all award and non-banquet events
- Logo link on our website
- Year-round banner ad on our website (company to provide banner ad)

- Company name on complimentary table at Gala
- Logo projected On Screen during the Awards show

Marketing

- **Named Official Sponsor** on all Radio, TV, Print Media, Press Releases & Commercials
- **Full Page**, full color Ad (**8.5 x 11"**) in Awards Magazine (**you must provide Ad**)
- Mention on all Social Media sites (Facebook, Twitter, YouTube) and interviews deemed appropriate
- Logo on all printed promotional materials Posters, Invitations, Flyers, Volunteer
 - T-shirts, Post Show Correspondences, Tickets (**if received by the deadline**)
- Swag Bag promotional insert (can be as big as "8.5 x 11")
 - Large booth at summit

Partner \$5,000+

- Seating at the VIP table
- Public acknowledgement at the event
- Name included on the website as sponsor and Ad placed on Website for six months
- Full-page ad on the

Gold Sponsor (\$ 10,000+)

Sponsor Benefits

- **Introduction of one Awards Recipient**
- **3** Additional copies of final Annual Awards Magazine
- On Stage acknowledgment at Awards Gala
- Opportunity to give a 2 min remark at Awards Ceremony
- Greetings in the Awards Magazine

Momentous Event Brochure

- Six (6) tickets to the award
- Display of company logo on marketing materials

- **VIP seating at Awards Gala**
- **4 Complimentary Tickets to Awards Gala**

Brand Awareness

- Logo recognition on **our** website
- Logo Featured on Gala Signage, Welcome Banner & Red Carpet
- **50-word** online description of your business, products & services
- Logo recognition in GEM Annual Awards Magazine
- Company name on table at Awards Gala
- Logo projected On Screen during the Awards show

Marketing

- **Named as Premier Sponsor** on Radio, TV, Print Media
- **Half page**, full color Ad (8.5 x 11") Awards Magazine (**you must provide Ad**)
- Mention on all Social Media sites (Facebook, Twitter, and YouTube) and interviews deemed appropriate
- Name and logo on printed promotional materials Posters, Invitations, Flyers,
- Post Show Correspondences
- Swag Bag promotional insert (can be as big as "8.5 x 11")
- small booth at Summit

Platinum - \$2,500+

- Seating at the VIP table
- Public acknowledgement at the event
- Name included on the Website as sponsor for 6 months
- Full-page ad on the Momentous Event Brochure
- Four (4) tickets to the award

Associate Sponsor (\$ 8,000)

- **2** Additional copies of the final Annual Awards Magazine
- On Stage acknowledgment at Awards Gala
- Greeting in the Annual Awards Magazine
- **2** Complimentary Tickets to Awards Gala

Brand Awareness

- Logo recognition on **our** website
- Logo featured on Gala Signage & Welcome Banner
- Logo recognition in GEM Annual Awards Magazine
- Logo projected On Screen during the Awards Gala show

	<p>Sponsor Benefits</p> <p>Marketing</p> <ul style="list-style-type: none"> • Quarter Page, full color Ad in Awards Magazine (you must provide Ad) • Mention in all Social Media sites (Facebook, Twitter, YouTube) • Name and logo on printed promotional materials Posters, Invitations, Flyers, & Post Show Correspondences • Swag Bag promotional insert (can be as big as “8.5 x 11”) • Info booth at Summit • 1 Additional copies of final Annual Awards Magazine • Preferred Seating
<p>Associate - \$1,500+</p> <ul style="list-style-type: none"> ▪ Seating at the GEM VIP table ▪ Name included on the website for 3 months ▪ Full-page ad on the Momentous Event Brochure ▪ Three (3) tickets to the award 	<p>Premier Sponsor (\$ 5,000)</p> <p>Brand Awareness</p> <ul style="list-style-type: none"> • Logo on our website, next to your sponsored award • Logo featured on Gala Signage & Welcome Banner • Logo recognition in GEM Annual Awards Magazine • Logo On Screen during the Awards show <p>Marketing</p> <ul style="list-style-type: none"> • 30% off, full color Ad in Annual Awards Magazine (you must provide Ad) • Mention in all Social Media sites (Facebook, Twitter, YouTube) • Name on all printed promotional materials Posters, Invitation, Flyers. • Swag Bag promotional insert (can be as big as “8.5 x 11”)
<p>Donor - \$1000+</p> <ul style="list-style-type: none"> ▪ Name included on the GEM Monument ▪ Half page ad on the Historic Event Brochure ▪ Two (2) tickets to the awards 	<p>Award Sponsor (\$ 3,000+)</p> <ul style="list-style-type: none"> • 1 Additional copy of the final Annual Awards Magazine • Preferred Seating <p>Brand Awareness</p> <ul style="list-style-type: none"> • Logo recognition on our website • Logo recognition in GEM Annual Awards Magazine <p>Marketing</p> <ul style="list-style-type: none"> • Name on all printed promotional materials Posters, Flyers

	<ul style="list-style-type: none"> • Swag Bag promotional insert (can be as big as “8.5 x 11”) • 25% off, full color Ad in Annual Awards Magazine (you must provide Ad)
<p>Silver - \$700+</p> <p>Name included on the website</p> <p>Two (2) tickets to the awards</p>	<p>Support Sponsor (\$ 1,500+)</p> <ul style="list-style-type: none"> • 1 Additional copy of the final Annual Awards Magazine • Preferred Seating <p>Brand Awareness</p> <ul style="list-style-type: none"> • Logo recognition on our website • Logo recognition in GEM Annual Awards Magazine <p>Marketing</p> <ul style="list-style-type: none"> • Name on all printed promotional materials Posters, Flyers • Swag Bag promotional insert (can be as big as “8.5 x 11”) • 20% off, full color Ad in Annual Awards Magazine (you must provide Ad)
<p>BROCHURE ADVERTISEMENT</p> <p>Outside Back Page \$1,000</p> <p>Inside Back Page \$500</p> <p>Inside Front Page \$500</p> <p>Full Page \$200</p> <p>Half Page \$100</p>	<p>Annual Magazine Advertising</p> <p>The Magazine will be distributed to all attendees at the Awards Gala, Sponsors, and forwarded to all International Ambassadors.</p> <p>Outside Back Page \$1,500</p> <p>Inside Back Page \$1000</p> <p>Inside Front Page \$1000</p> <p>Full Page \$750</p> <p>Half Page \$450</p> <p>Quarter Page \$250</p> <p>Biz Card \$150</p>

Event Admission ADMISSIONS

Regular \$50

\$55 discount at the door

VIP Table for 10 is \$750

\$250 discount

\$850 at the door

Exhibitors PCKGs

PCKG 1

\$ 250

PCKG 2

\$ 195

PCKG 3

\$ 145

PCKG 4

\$ 100

Kiosk Stand/Display \$500

- Banner exhibition (stand-alone)

Event Admission ADMISSIONS

Regular Ticket - \$95 (Advance);

\$100 (At Door)

VIP Ticket - \$140 (Advance);

\$150 (At Door)

Table - \$950 (10 Tickets)

\$1000 at the door

Exhibitors PCKGs

☐ PCKG 1

\$ 395

PCKG 2

\$ 275

PCKG 3

\$ 225

PCKG 4

\$ 175



AFRICAN DIASPORA DAY EVENT

Bridging the Gap

To make this event a success, we encourage your participation and donation for an opportunity to promote your business and showcase your business. Become a Sponsor.

Sponsorship Levels:

1. Partnership \$2000 or more only 2 spots:

On-Site & Off-site Business/Brand Related Benefits

- On-Site Display Rights
- Set up a company pop up Banner
- Set up a table/booth
- Mention your business as main sponsor
- Presentation 5 -10 minutes time to speak and present business
- On-Site Giveaways that Include Sponsor Logo
- List person/company name under featured business
- Place a full page of the company advert on the program booklet that will be distributed to all the distinguished guests and participants, attendees, etc.
- Distribute business promotional materials or business cards along with the program booklet the all the legislators, including the Senators and members of the House of Representatives, attendees
- Use of Images/Photography/Footage Rights
- Other Promotional Opportunities

2. Sponsor: \$700 or more

- Place a half page of the company advert on the program booklet that will be distributed to all the distinguished guests and participants, attendees, etc.
- List person/company name as sponsor on the program booklet
- List business name under featured business
- Mention the business
- Distribute business promotional materials or business cards along with the program booklet the all the legislators, including the Senators and members of the House of Representatives, attendees
- Use of Images/Photography/Footage Rights
- Other Promotional Opportunities

3. Donation: \$300

List company name as Donor on the program booklet that will be distributed to all the distinguished guests and participants, you will be mentioned as well.

4. Supporter: \$100

List company name as Supporter on the program booklet that will be distributed to all the distinguished guests and participants,

*****All monies raised will be used for the fight against trafficking, awareness education, and prevention as well as to benefit GEM's Abandoned Single Mothers/Children and GEM Center**

